



2024-25

Assignment to be submitted

Sustainability Desk

Please Note:

1. Submitting this assignment is an essential part of application.
2. You can choose any one of the following questions and write an essay not exceeding 500 words.
3. The essay will be evaluated based on a) quality of writing, b) the data/evidence presented, c) cogency of arguments d) innovative thinking and e) quality of the suggestions made.
4. Anyone generating essays using ChatGPT, or any other generative AI sources will be disqualified. (The system has a way to identify plagiarism including generative AI inputs).

Questions

Ques 1 Can you share any ideas you have for engaging MCCIA members or the local community in sustainability efforts?

Ques 2 How would you define sustainability, and why do you think it's important for businesses and communities?

Ques 3 What do you believe are the biggest challenges facing businesses in terms of sustainability today, and how would you address them?

Ques 4 Can you explain the concept of a circular economy and its relevance to sustainable business practices?

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